Display Unit (8)

Display Unit (8)

Display Controller (4)

Display Controller (4)

Video Source (22)

Streaming Video Gateway (18)

Secure Network (6)

Server (0)

System Interface (2)

Internet Gateway (14)

Corporate Data Gateway (16)

RS-232 Link (11)

RS-422 Link (13)

Keno Controller (10)

Progressive Controller (12)

EGM (26)

EGM (26)

EGM (26)

EGM (26)

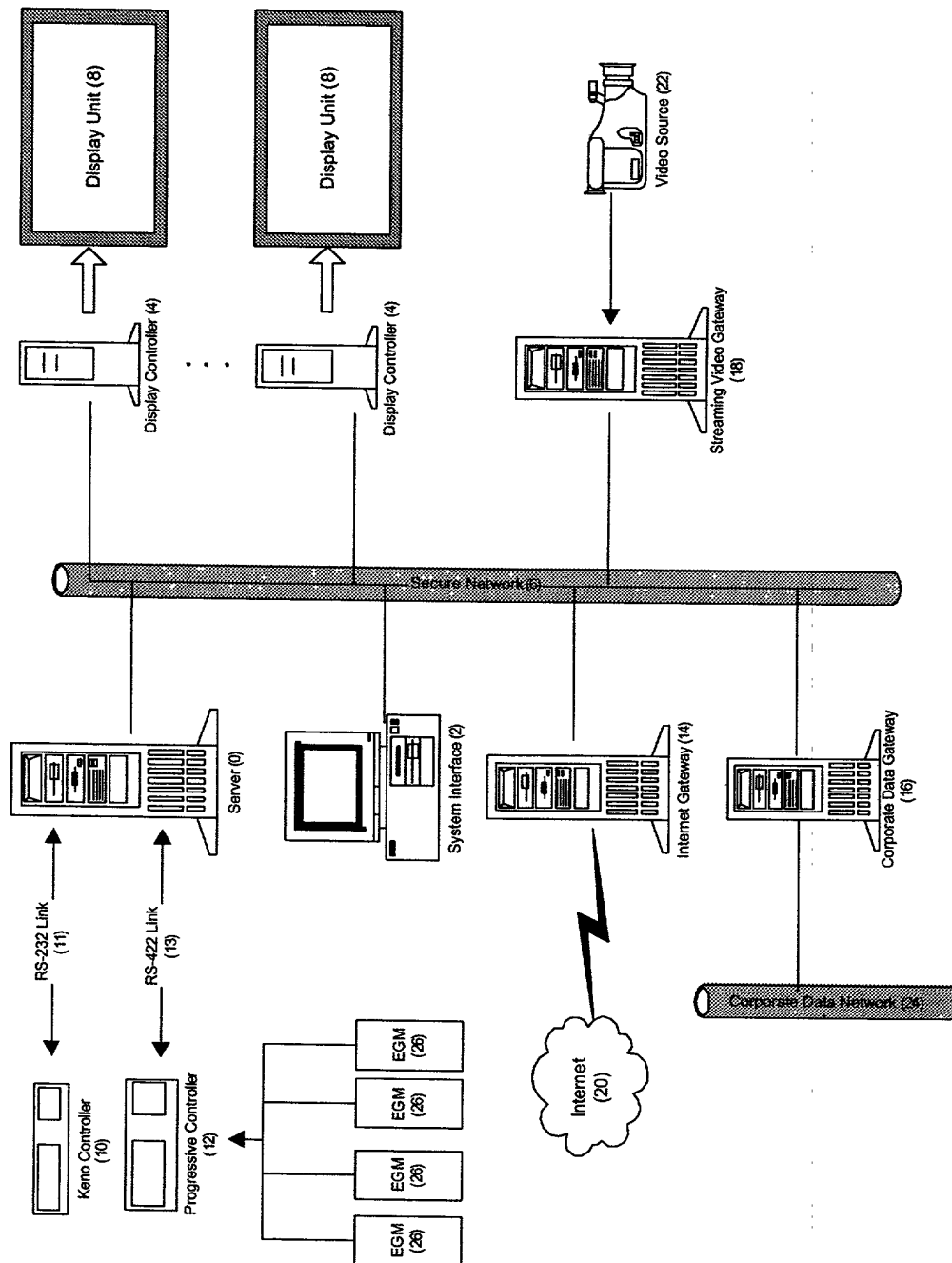Internet (20)

Corporate Data Network (24)

FIG. 1 Preferred Embodiment Configuration

Server (0)

NETWORK INTERFACE (42)

Controller (30)

Media Manager (32)

Dynamic Data Manager (34)

Log Manager (36)

Watchdog (38)

Security Manager (40)

Display & Schedule Information (50)

Media Content (52)

Dynamic Data (54)

Logs (56)

Server Configuration Settings (58)

IP Based Connection (44)

Display Controller (4)

NETWORK INTERFACE (42)

Controller (30)

Media Manager (32)

Dynamic Data Manager (34)

Log Manager (36)

Display & Schedule Information (62)

Media Content (64)

Dynamic Data (66)

Logs (68)

AdPlayer (70)

Watchdog (38)

Display Controller Configuration Settings (60)

FIG. 2 - Logical Server / Display Controller Architecture

AdPlayer (70)

Media Loader (72)

Scheduler (74)

Data Monitoring / Formatting (76)

Scene Renderer (78)

Media Content (64)

Schedules (62)

Dynamic Data (66)

Logs (68)

(8)

Output Image to be Displayed
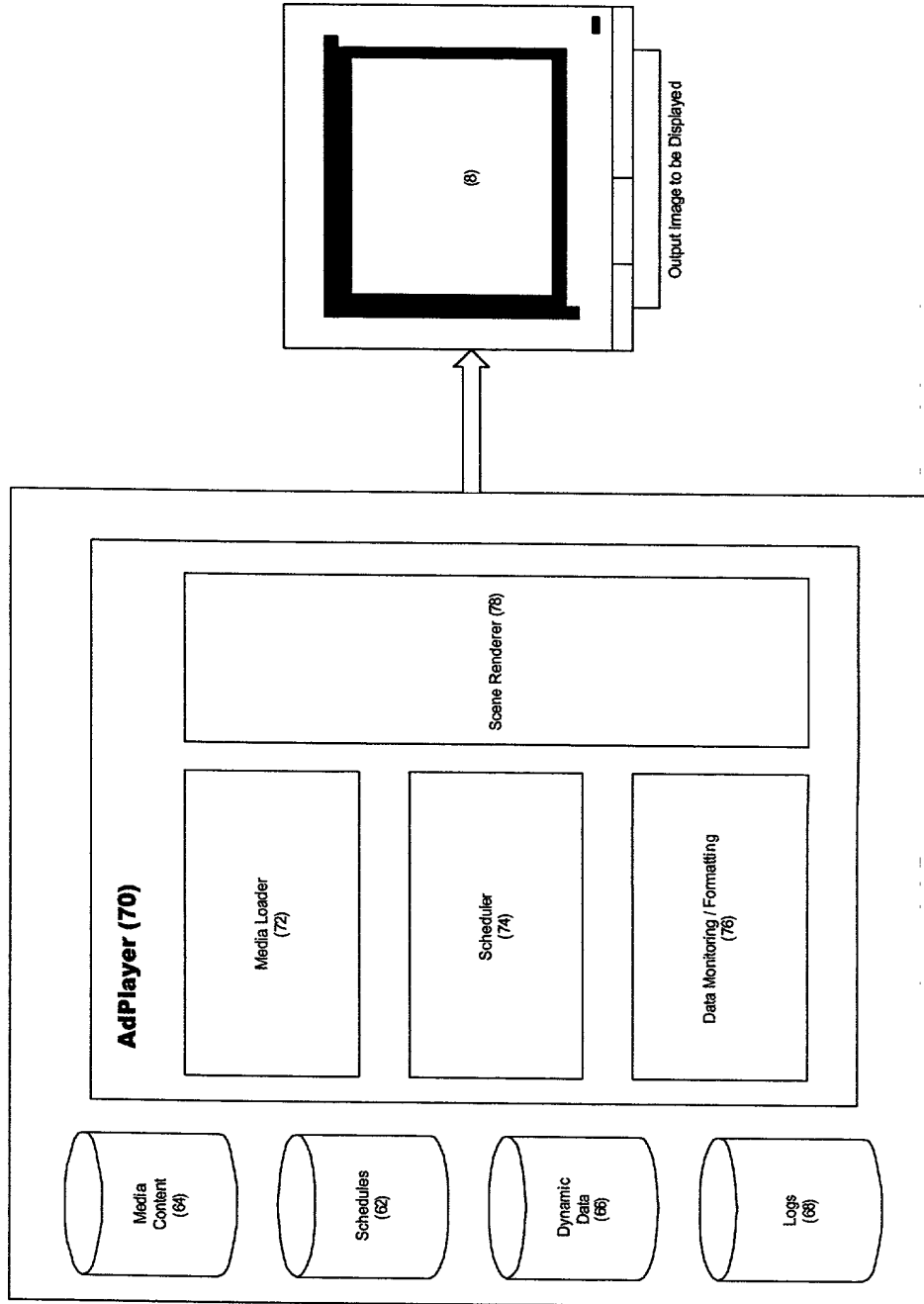
Subset of (4)

Fig 3 - AdPlayer Logical Diagram

FIG. 4 Example of Interface Navigation, Configuration and Log
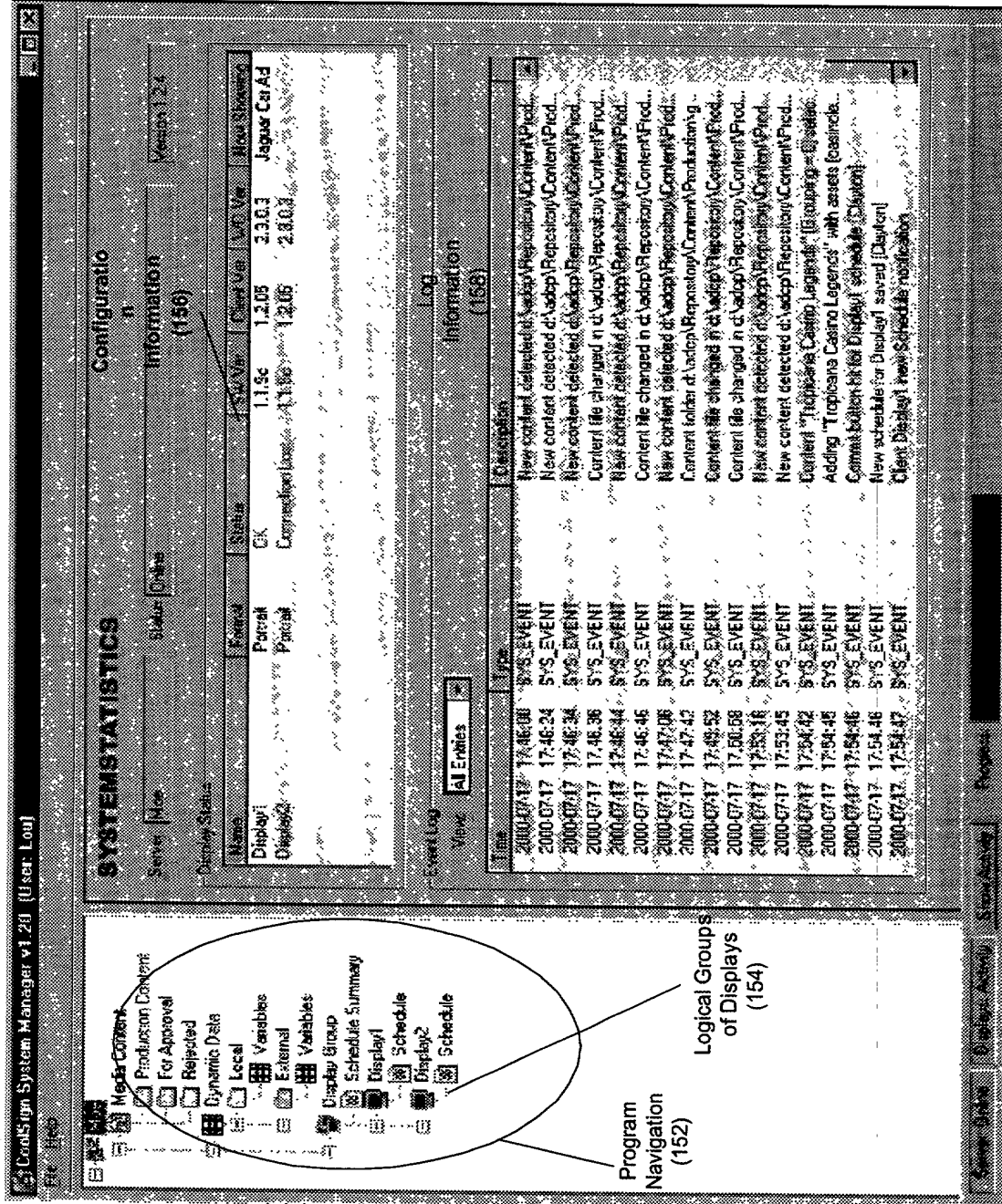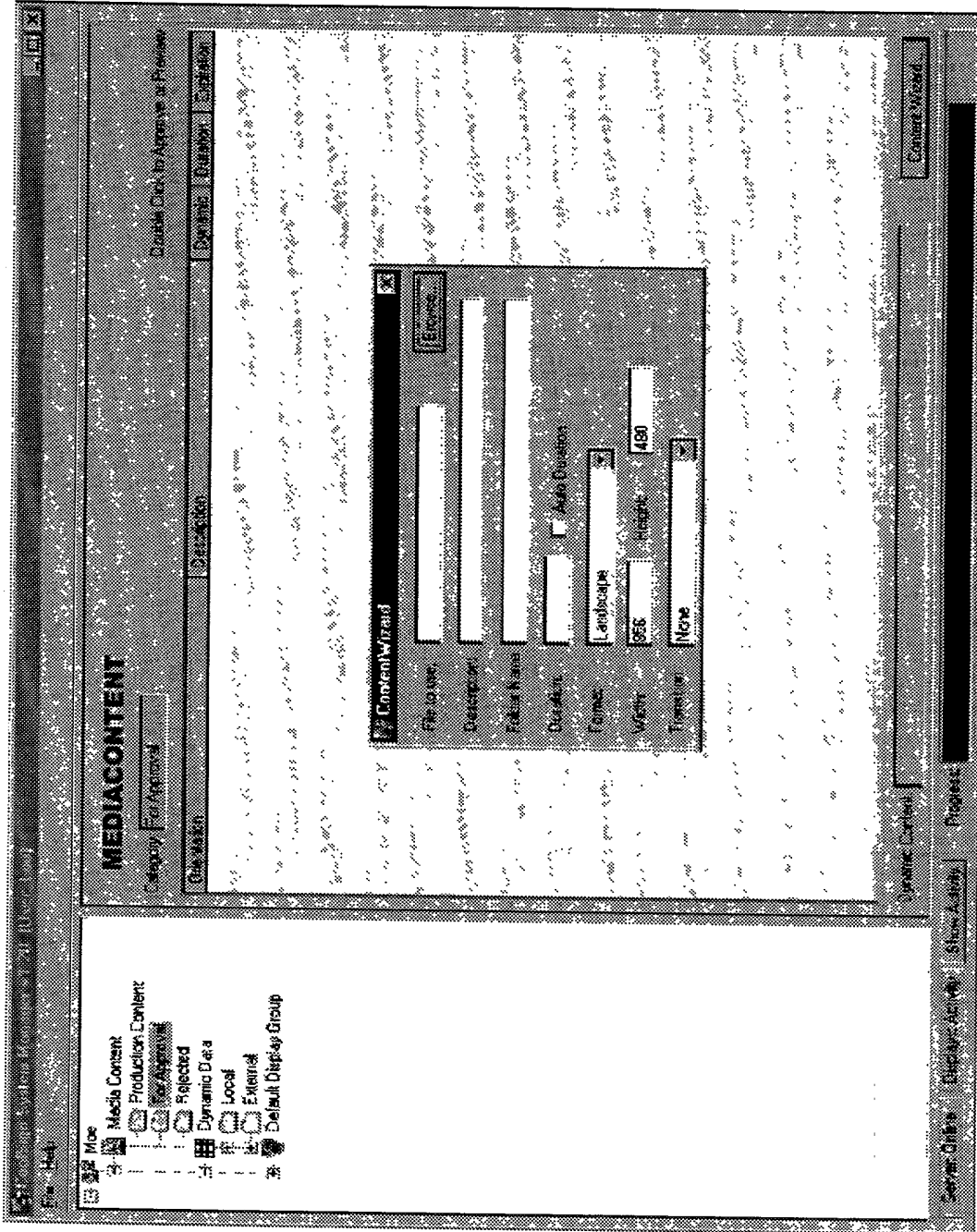
FIG. 5 - Example of Media Content and Content Creation Tool View

FIG 6 - Example of Media Content View

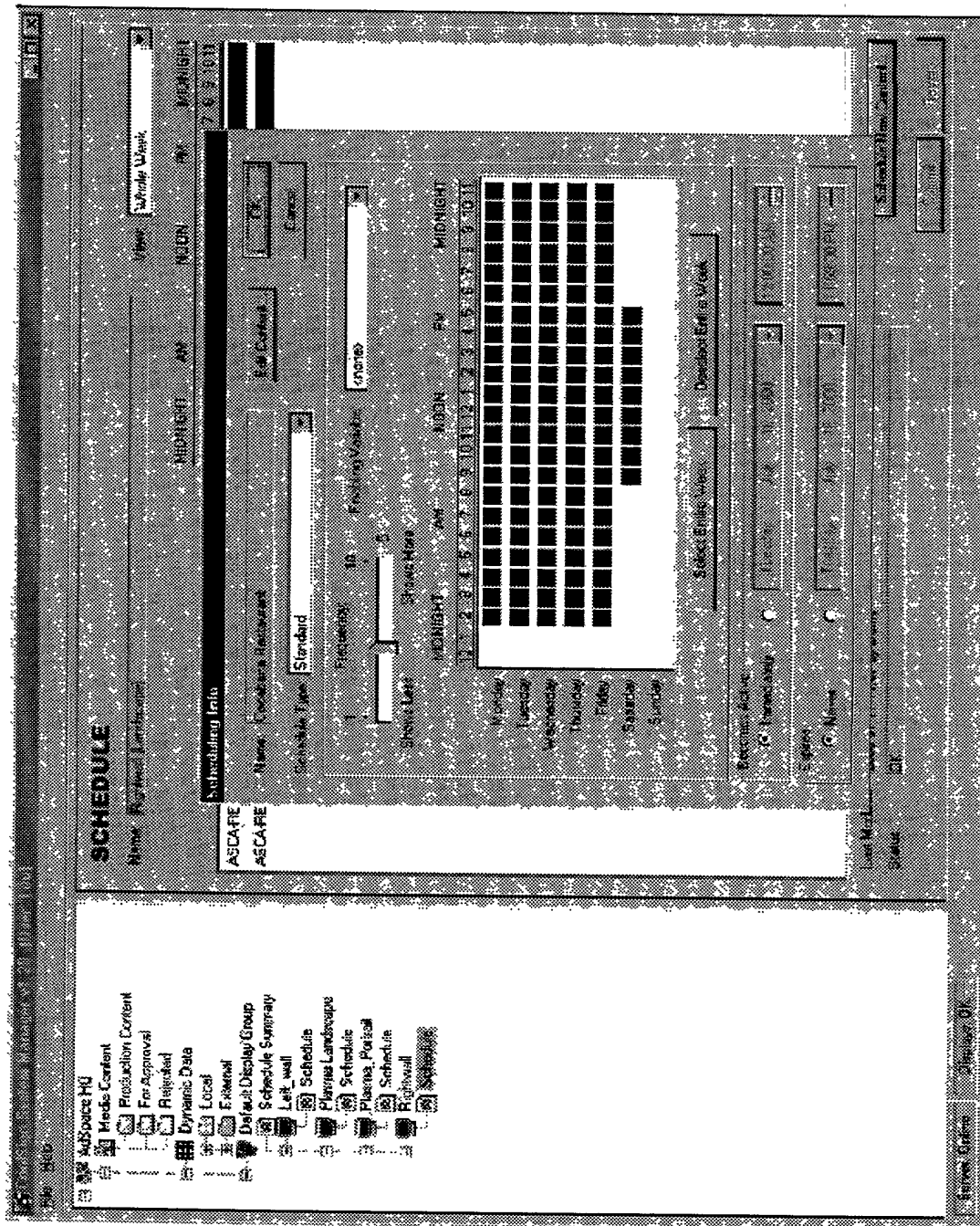**FIG 7 - Example of Scheduling View**
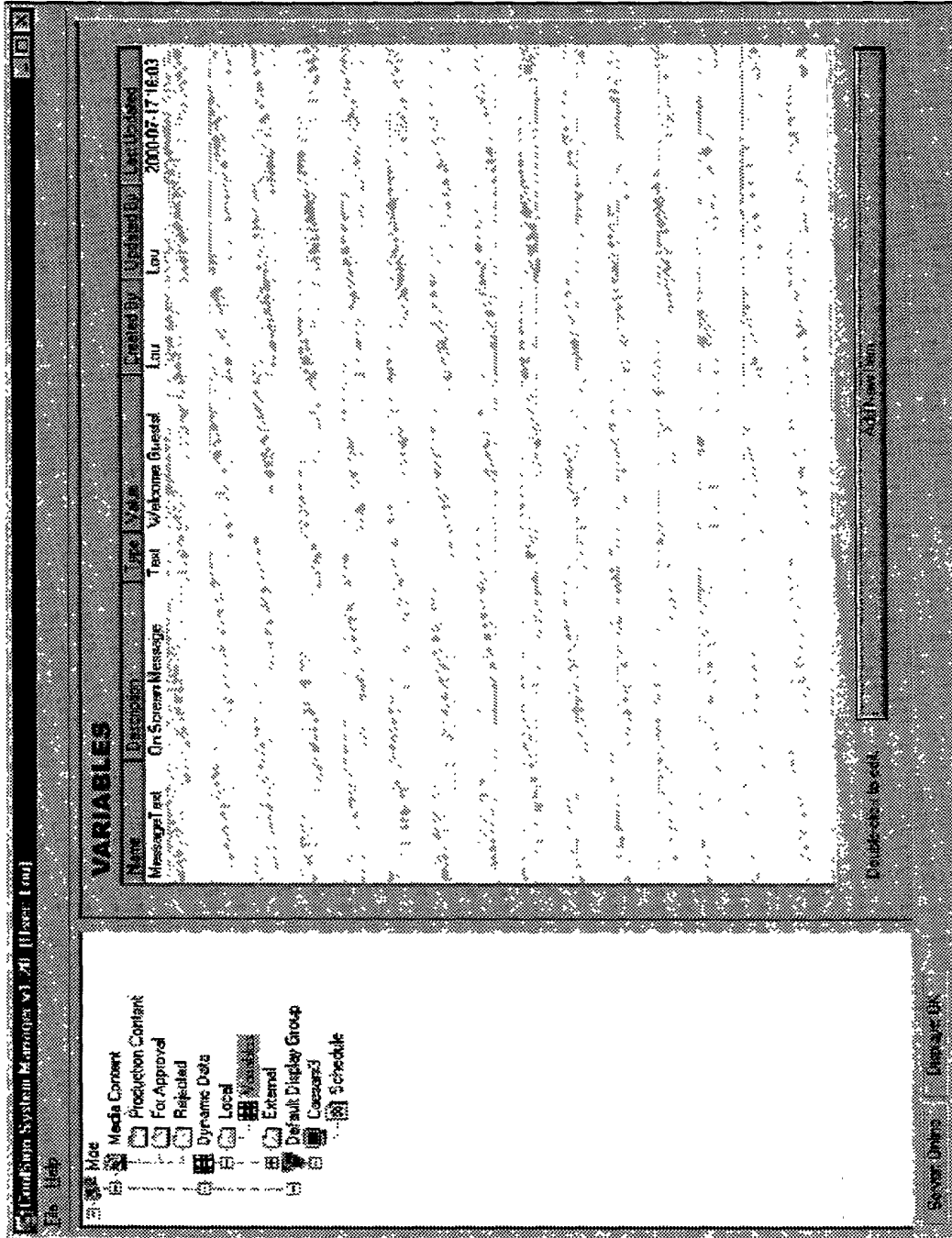
FIG 8 – Example of Standard Item Scheduling Addition

FIG. 9 - Example of Dynamic Data [Variables] View